

## Website Design and Development

Microexcel's Content Management System (CMS) solutions helps a global Leader in independent testing and verification services to better manage their website cost effectively



### The Client

An internationally accredited industry leader with unparalleled reputation in independent testing and verification services.

### Business Need

The Client needed a content management system for their website through which they can have comprehensive control over the functional elements of their website using single platform.

### Solution

Highly experienced in developing content management systems, and basing on the specific needs of the Client, Microexcel designed and developed a completed automated open source cost effective CMS that is fully integrated with the Client's website.

### Tools & Technology

The CMS site was developed using WAMP (Windows, Apache, MySql, PHP)

- ✓ Designing Tools
- ✓ HTML5
- ✓ CSS
- ✓ JQuery/JavaScript
- ✓ MySql
- ✓ PHP - WordPress
- ✓ Third Party Plug-Ins for WordPress

### Microexcel Technologies LLC

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### Benefits

- ✓ Easily manageable and user friendly CMS website
- ✓ With just a basic knowledge of word processing software anyone can update the website without needing any specialized web development skills
- ✓ Since the content is consolidated in one repository, it facilitates content sharing among co-workers
- ✓ Content can be searched, retrieved, and reused to create new products within minutes
- ✓ Quick creation and delivery of new publications
- ✓ Substantially reduction in operational costs

### Testimonial

"We are aware of some of the benefits of the CMS. But only after interacting with Microexcel we came to know the cost effectiveness and how easily we can manage website without having technical knowledge of web development".

- *Company CEO*



### About Microexcel Technologies LLC

Microexcel Technologies LLC is a subsidiary of Microexcel Inc, USA. Established in the year 2001. Microexcel is a Microsoft Gold Certified Partner and a global leader in providing innovative and comprehensive software solutions. With a proven track record in providing quality, cost effective and timely Information Technology professional services and solutions, Microexcel merges people and technology to deliver value. Headquartered in Secaucus, NJ, Microexcel has branch offices near Chicago-IL, London-UK, Riehen-Switzerland, Dubai-UAE, Johannesburg-South Africa and two offshore locations at Hyderabad and Bangalore in India. With over 500 employees based in the USA and India, Microexcel provides support to Clients in the areas of Interactive Services, Microsoft Technologies including .Net and SharePoint, SAP Applications (Certified SAP Services Partner), Quality Assurance Testing(Certified partner of HP & Micro Focus) , J2EE and Network Maintenance & Support.

To learn more about how you can benefit from our IT expertise and professional services, please visit our website [www.microexcel.ae](http://www.microexcel.ae) or send us an email to [sales@microexcel.ae](mailto:sales@microexcel.ae)

To know more about our Interactive Services, please visit:  
[http://www.microexcel.ae/Microexcel Interactive/](http://www.microexcel.ae/Microexcel%20Interactive/)

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